

# Unleash the power of digital Co-creation

**About the solution** **Language:** English, Swedish. **Applicable Industries:** Any. **Applicable business functions:** Any. **Solutions addressed:** Teams platform. **Availability:** Today. **Usage:** Daily. **Implementation:** Within one week. **Watch a video about our creative digital platform [here](#)**  
**Download our app [here](#)**

## Product overview

Vocean is an idea generation and digital co-creation platform where activities such as Vote, Explore and Innovate can be deployed and combined in real time to test, improve and implement your most amazing ideas. The results of your activities can be easily compiled into intelligent reports for smarter decision-making. Our focus is on digital co-creation, which will empower your organization and help you reach your goals faster. To date over 50,000 people have participated in activities via Vocean. *Vocean unleashes a wave of creativity!*

## Pricing model:

LICENSES: Free, Basic, Premium and Enterprise. You simply pay a licence for every leader that creates new activities.

**About the company.** Vocean's ambition is to unleash key ideas that make companies and organizations grow. In our digital Co-creation platform, the focus is on sustainable and breakthrough ideas and that all participants' voices are heard. The tool enables new ways to create ideas in real time. The company is Swedish and was founded in 2018 by Peter Kollin and Daniel Kassell. The goal is at least 1 million users by 2025. Vocean entered into a partnership with Microsoft and began its marketing work in 2021. Vocean is available globally. [Website](#) [LinkedIn](#)

## Benefits for customer (Top 3 added values)

1. Co-create digitally in real time in fully customizable processes. Answer the bigger questions with collective thinking.
2. Vocean provides smart tools and AI to help you unleash groundbreaking insights and sustainable ideas.
3. Promote inclusion, create engagement and increase your employees' digital maturity.

## Effects for your organization

- ✓ Become a thinking organization.
- ✓ Empower collaborators.
- ✓ Gain trusted insights from individuals.
- ✓ Switch from silo mentality to horizontal understanding.
- ✓ Put your idea first - not the person or people behind it.

# vocean

## Seamless Teams integration

With Vocean you can take your Team Meetings to the next level. Co-create digitally with activities that can be started directly in your Team Chat or calendar bookings. Alternatively send an invitation to an activity via any of your regular channels. An activity card is automatically generated that details participants and makes managing your activity easy. Vocean increases the creativity and efficiency of your Team Meeting, enabling you to collect information from participants both before and after meetings. It's a smarter, more time-efficient way to work and, as always with Vocean, you'll get instant real-time feedback too.

## Customer success story

We've hosted the world's fastest workshop, in which 30 companies successfully collaborated on our platform in just 10 minutes! Read all about it [HERE](#)

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