Digital co-creation is the future

Generate important ideas in a simplified digital innovation process that can be used by an unlimited number of participants. Anonymity, diversity, inclusion and collective intelligence all contribute to achieving optimal results.

Activity 1: Innovate
Generate problems
Participants submit problems.

Activity 2: Innovate
Generate ideas
Participants submit their ideas to solve the problems.

Activity 3: Innovate
Generate solutions
Participants create solutions based on the ideas submitted.

Activity 4: Report
Implement
Implement the ideas formulated in the decision.

Activity 5: Explore
Evaluate
Compare the outcome against the decision.

Co-creation
Participants collaborate in real time at every stage in an activity. Facilitators can work together digitally to optimize the process. In the results overview you can categorize, evaluate and arrange ideas that have been submitted. You can also create word clouds, give a thumbs up to popular ideas and create new activities based on your results, such as 'Vote' and 'Explore'.

Ground-breaking ideas
Tap into the collective intelligence of people inside, around or outside your organization. Create multidimensional insights, select the best ones and unleash ground-breaking ideas!