The space for co-creation. Powered by many.

About Vocean

Product overview
Vocean is the space for co-creation. This is where ideas meet and grow strong together. Here you can harness the intelligence of collectives, empower people and determine the way forward.

Activities such as Vote, Explore and Innovate can be deployed and combined in real time to test, improve and implement your most amazing ideas. The results of your activities can be easily compiled into intelligent reports for smarter decision making. Our focus is on co-creation, which will empower your organization and help you reach your goals faster. To date over 50,000 people have participated in activities via Vocean.

Benefits for customer (Top 3 added values)
1. Co-create in real time in fully customizable processes. Answer the bigger questions with collective thinking.
2. Vocean provides smart tools and AI to help you unleash groundbreaking insights and sustainable ideas.
3. Promote inclusion, create engagement and increase your employees' digital maturity.

Effects for your organization
✓ Become a thinking organization.
✓ Empower collaborators.
✓ Gain trusted insights from individuals.
✓ Switch from silo mentality to horizontal understanding.
✓ Put your idea first - not the person or people behind it.
✓ Collaborate with suppliers or partners to effectively develop your organization with an outside-in perspective.
✓ Get valuable feedback and input from customers in real-time.

Pricing model:
LICENSES: Free, Basic, Premium. You pay a license for every user that creates activities. Participants are included for free. In our Enterprise solution you use Basic for your leaders and Premium for your business developers.

About the company. Vocean was founded in 2018 with the belief that organizations cannot survive or thrive without brilliant ideas. And to be brilliant you need more than one idea. You need many. You need an ocean. An ocean of voices. But gathering ideas, managing challenges and seizing opportunities is often easier said than done. How do you engage and activate a whole organization? Involvement and co-creation is the answer. And we have the tools for that. Vocean changes the way organizations can make decisions. We empower individuals and give them the possibility to meet challenges together. To move forward together. The force of innovation lies in the power of the collective intelligence. In the power of the many voices. Let’s make them heard. The goal is at least 1 million users by 2026. Vocean entered into a partnership with Microsoft in 2021. Vocean is available globally. Website LinkedIn

Seamless Teams integration
Bring involvement and engagement to your collaborations in Microsoft Teams. Vocean increases creativity and efficiency by enabling you to also collect information from participants both before and after meetings.

Automate with Power Platform
Retrieve insights gathered within Vocean for further use within programs already tightly involved in your organization. Use the power of our co-creation space without the need to alter your entire workflow, until you are ready to do so.

Customer success stories
Read all about it HERE.