**Problem**
In today’s fast-paced business world, organizations struggle to create innovative solutions by leveraging shared intelligence. Traditional methods of closed innovation are no longer effective, and the lack of collaboration among diverse stakeholders hinders product development.

**Solution**
Vocean offers a platform for open innovation that enables idea generation, collaboration, and understanding among diverse stakeholders. It harnesses the power of collective intelligence to help organizations create innovative solutions, products, and business opportunities. Vocean makes it easy to promote inclusion and diversity, and innovation becomes a key driver of success.

**Unleash the Power and Shift**
- Employees to the boardroom
- Customers to the development room
- Innovation to the organization
- The organization to the ecosystem
- The audience to the stage

**Innovation Funnel**
- **Collect** - Thoughts/Ideas
- **Co-create** - Solutions
- **Co-understand** - Key Decisions
- **Evaluate & Renew**
- **Success**

**Thinking Organizations Are The Future**
Strategic platform for your entire organization

**Integrations**
Vocean integrates with key operational software to promote and simplify automation and rapid digitization.

**Partners**
- Gartner
- Atea
- Microsoft

**Vocean**
- Founded: 2018, Sweden
- Development hours: 50.000+
- Employees: 14
- Applicable Industries: Any
- Market introduction 2022 Q3
- 100.000 Users
- Partner with Microsoft
- Software supplier contract with Atea
- Performed worlds largest workshop 2021
- Performed worlds fastest workshop 2021
- Case study about Vocean by Gartner 2022
- OpenAI-agreement through Microsoft 2022

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